

HF

HugoFox enables not-for-profits to be online, visible and raise money – for free!

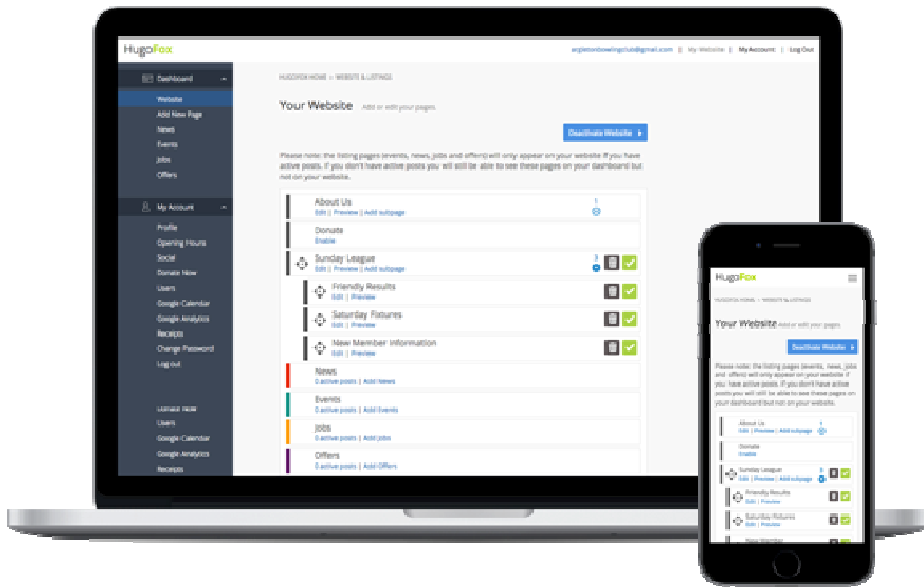
Hugo**Fox**.com
Connecting Communities



At HugoFox we support not-for-profit websites with:



- Simple to build website
- Responsive website
- Advice on content
- Online donations
- Search Engine Optimisation
- Understanding your visitors
- Connecting with your Community
- Linking your domain name
- The first steps
- A digital partner that listens
- An affordable solution



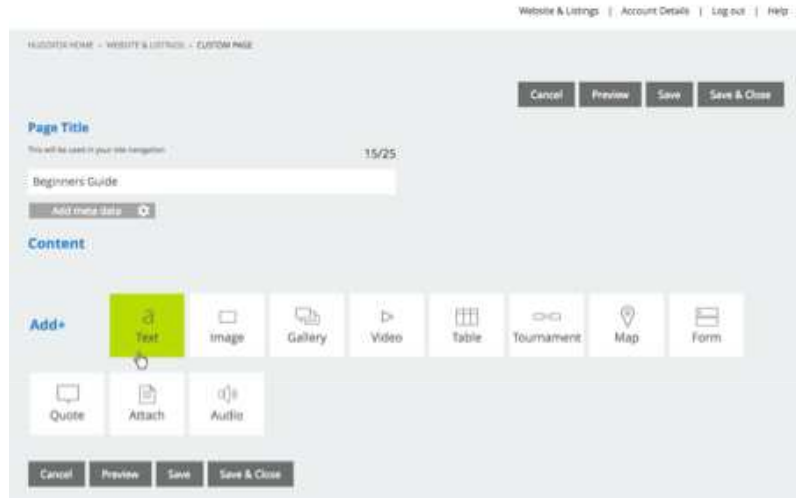
A simple to build website on any device

We built HugoFox on the premise that everyone can build a feature-rich website.

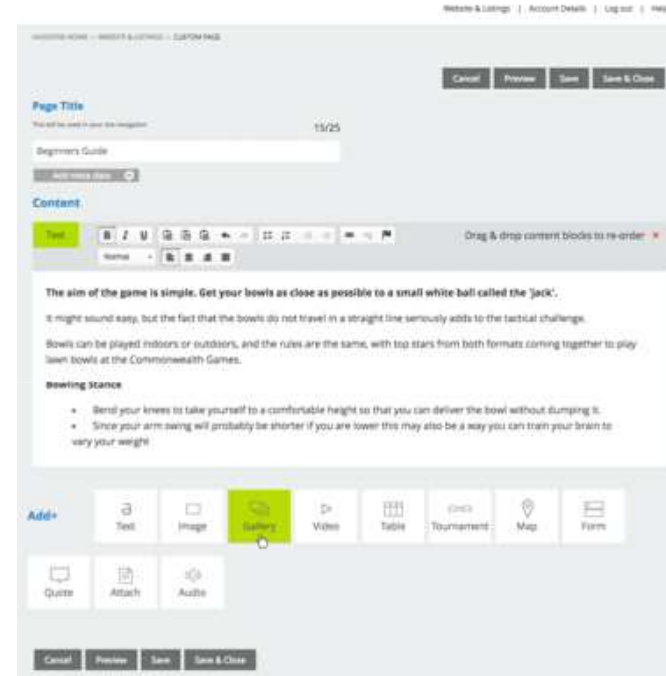
FACT: Research commissioned by TSB to coincide with Small Charity Week showed that 38% of adults cannot name a local charity in their area.

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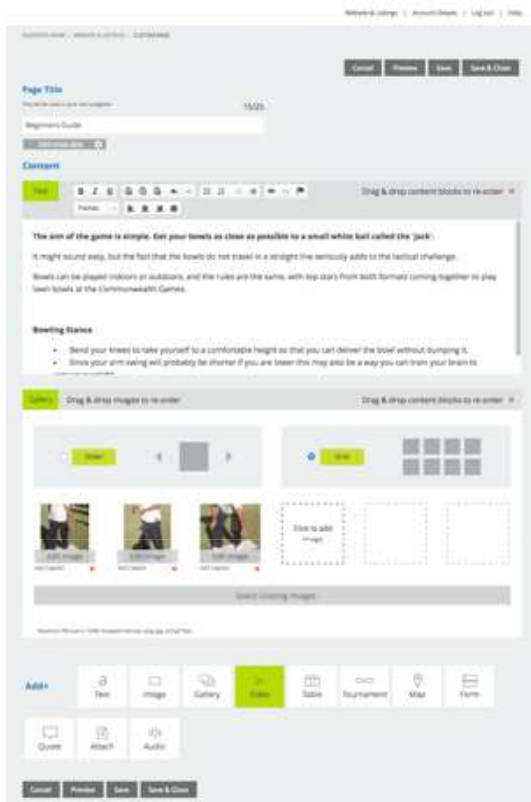
Create & edit web pages



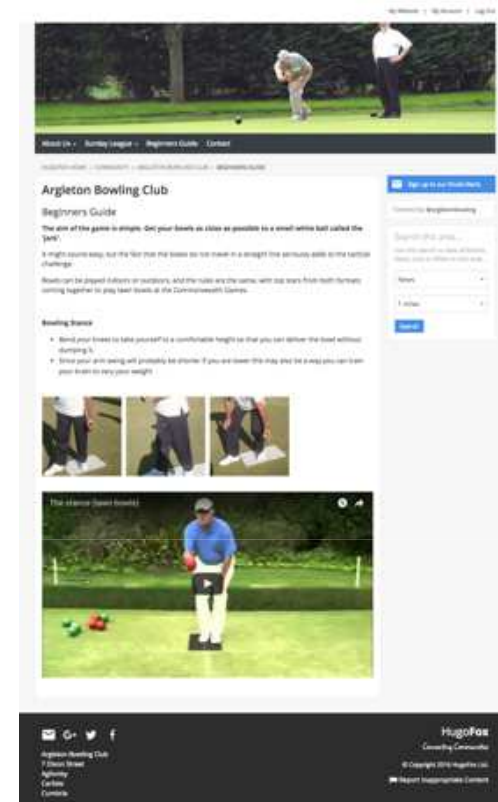
Add text



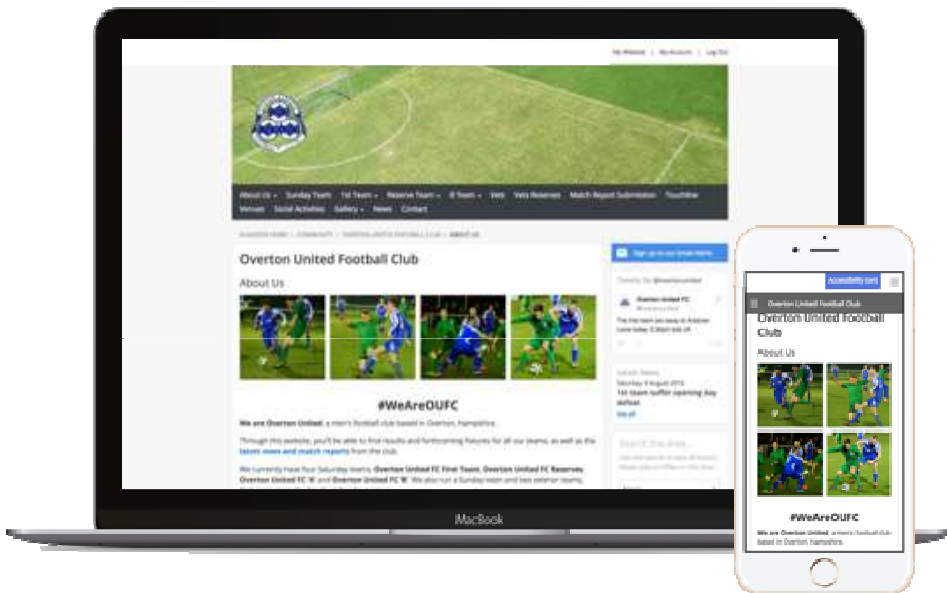
Add a gallery



Add video



Finished page



A responsive website

Visitors need a website which adapts to each device.

FACT: In 2015 39.4 million people had smartphones in the UK. Source: Statista
54% of adults use 4G. Source: Deloitte Mobile Consumer Survey 2016



Events



News

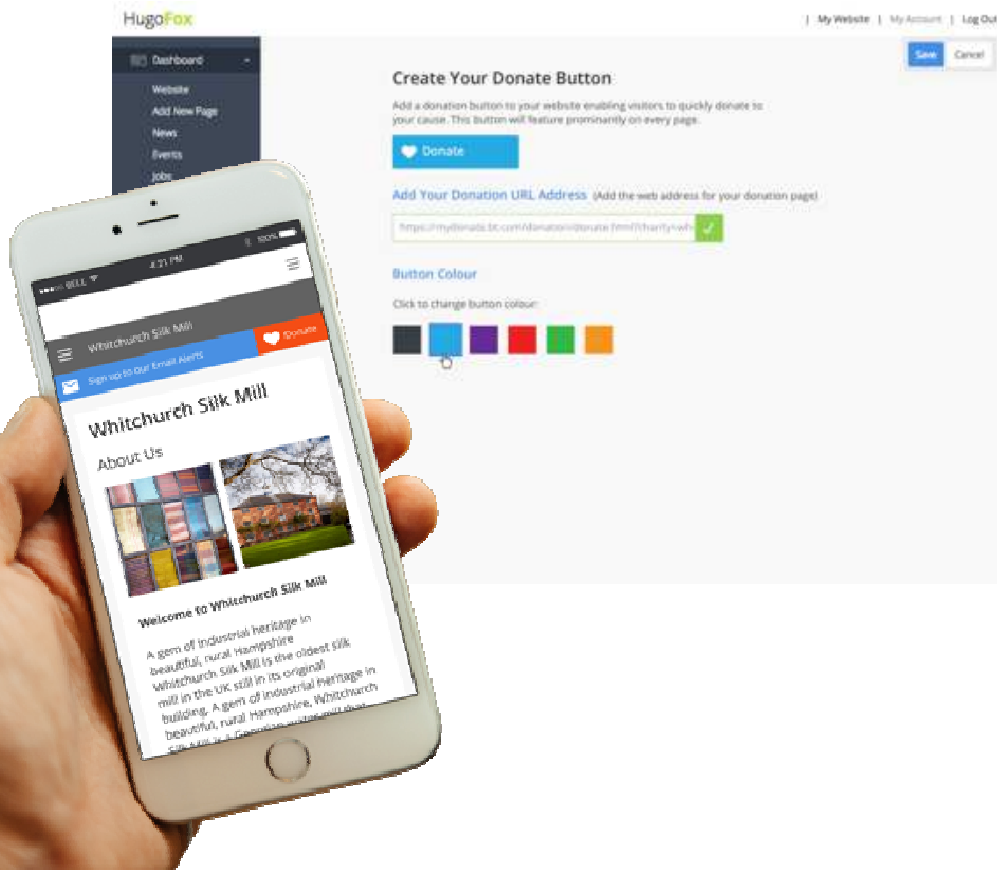
Your content should be:

Relevant and engaging

Easy to navigate

Search engines love sites that regularly update & will visit them more often

FACT: By mid 2016 almost two-thirds of UK adults had access to a tablet. Source: Deloitte Mobile Consumer Survey 2016

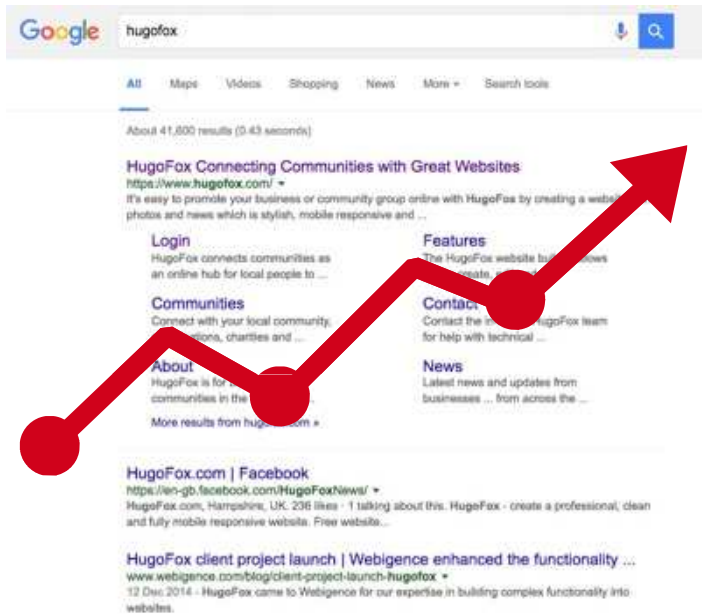


Donate now!

Quickly receive donations via a “Donate Now” button. Connects with your BT MyDonate, Just Giving, Virgin Money Giving or other fundraising platforms.

FACT: According to NCVO 70% of the income for micro charities comes from individuals.

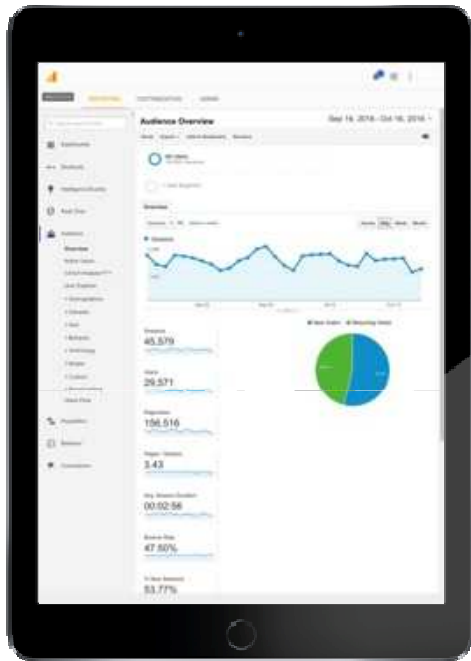
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Search engine optimisation

The HugoFox platform supports you to appear higher on search engines.

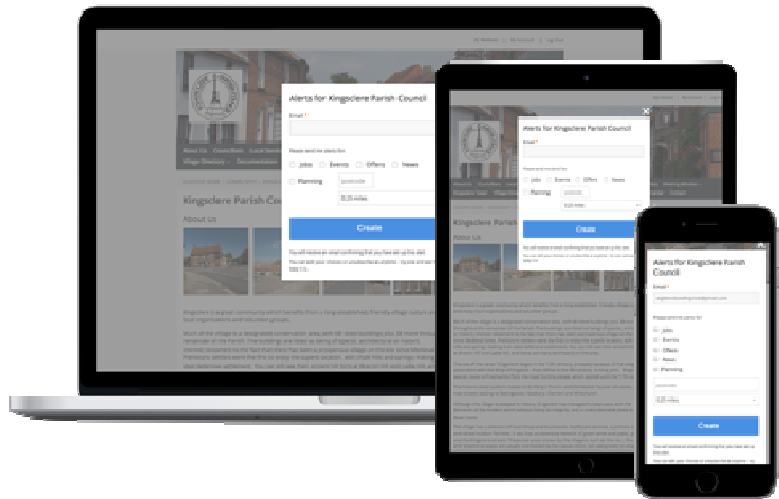
FACT: According to NCVO 70% of the income for micro charities comes from individuals.



Analytics

Learn about your audience through a monthly Google Analytics report sent to you or embed your own tracking code.

FACT: 50% of those who do not donate to local charities say the reason is that they do not know enough about them: Source TSB/ Small Charity Week



Connecting with your community

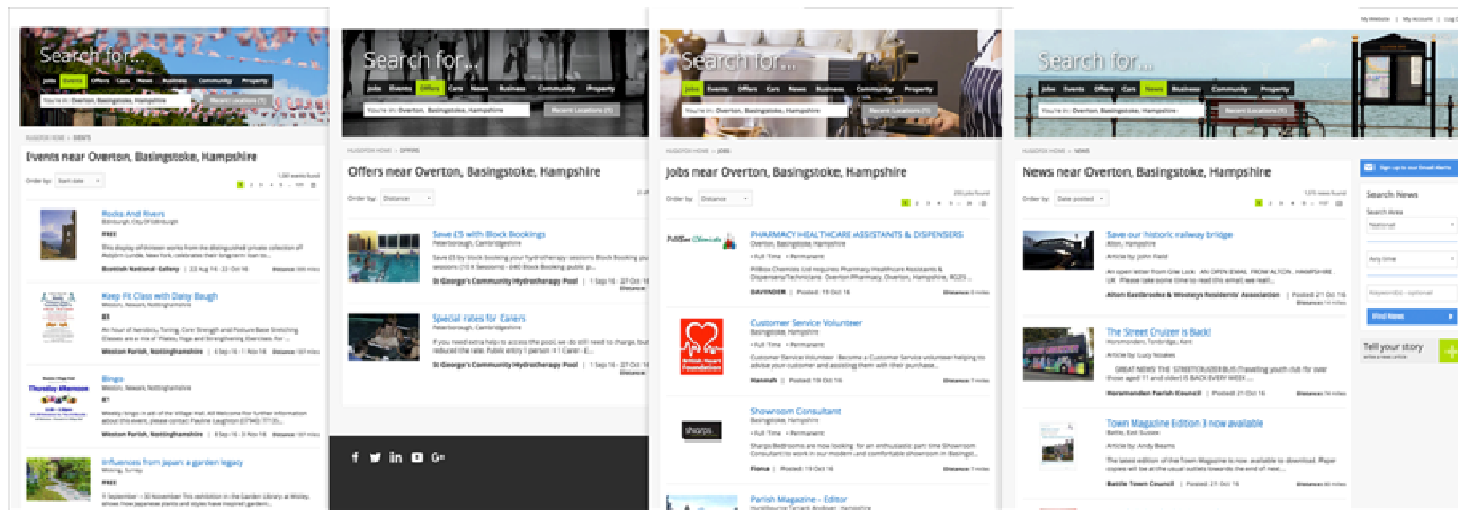
Email alerts.

FACT: There may be up to 600,000 micro charities in the UK, making competition extremely tough. Source: Ciivi Society estimates

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Connecting with your community

National listings.



Events

Offers

Jobs

News

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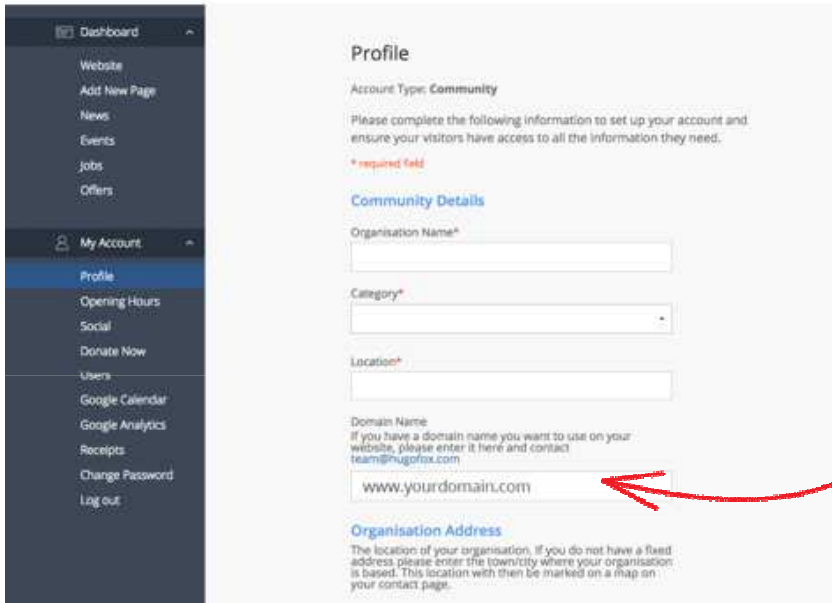


Connecting with your community

Integrated social media.

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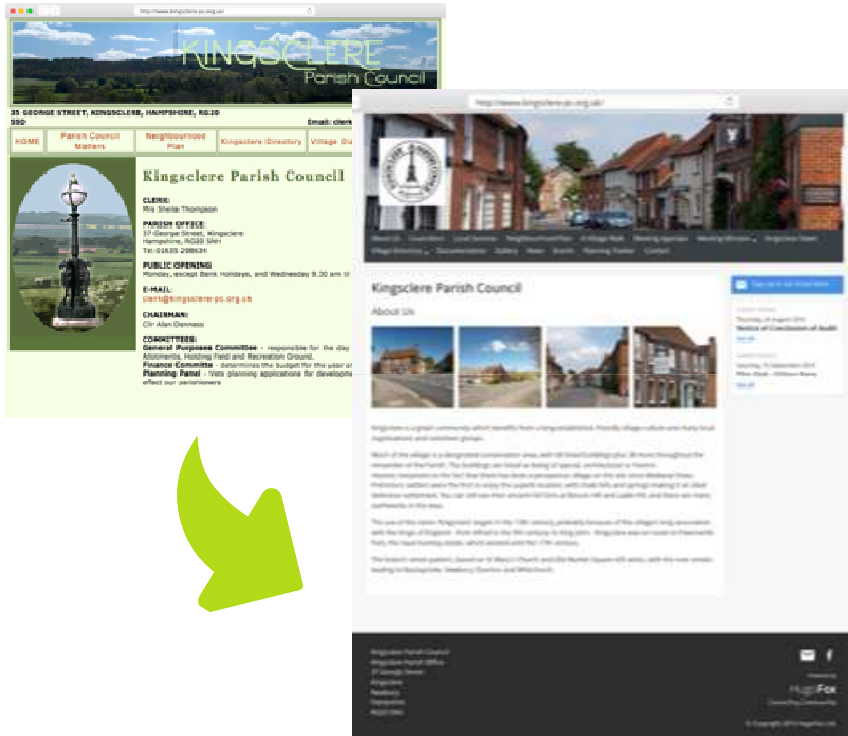


Domain name

We can help you to link your existing or new domain name with your HugoFox website

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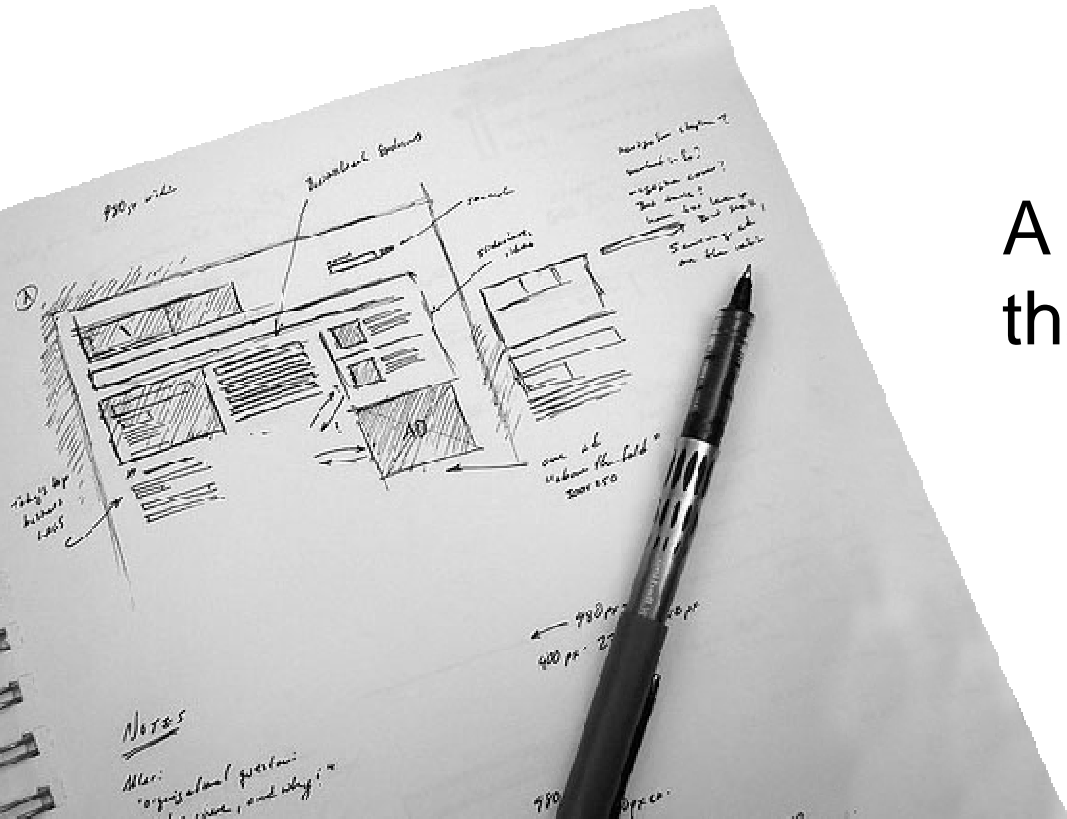


Helping you every step of the way

If you already have a website, we can transfer all your existing content to your new website built by our Customer Support Team.

FACT: 58% of charities are without any kind of digital skills: Source: Lloyds Bank UK Business Digital Index

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A digital partner that listens

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An affordable online presence

A HugoFox website and all of the support is completely free to not-for-profit organisations.

FACT: Nearly 80% of registered charities are small charities. Source: Charities Commission

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Our target, working with Lloyds Digital Champions

40,000

charities online by the end of

2017

Working together,
helping Britain prosper.