HugoFox enables not-for-profits to be online, visible and raise money – for free!



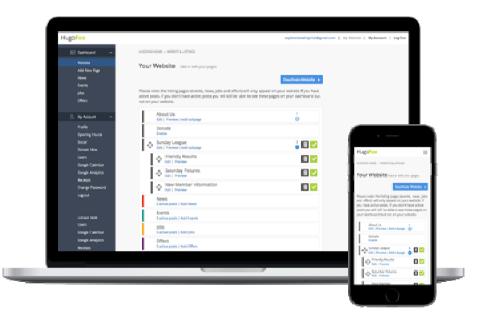


At HugoFox we support not-for-profit websites with:

- Simple to build website
- Responsive website
- Advice on content
- Online donations
- Search Engine Optimisation
- Understanding your visitors
- Connecting with your Community
- Linking your domain name
- The first steps
- A digital partner that listens
- An affordable solution







A simple to build website on any device

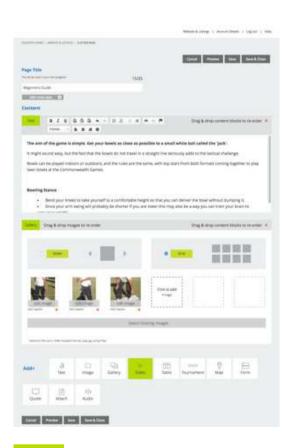
We built HugoFox on the premise that everyone can build a feature-rich website.

FACT: Research commissioned by TSB to coincide with Small Charity Week showed that 38% of adults cannot name a local charity in their area.

Create & edit web pages

	Website & Listings Account Details Log out Help	Wetners & Latings Account Details Log mar Any
Report Tribe Page Tribe Trive at a case in your the response Regionner's Guide	Cancel Preniew Save Save & Close	Annual Annu
Content		Image <th< td=""></th<>
Add+ Test mage Gallary Video Table Quote Attach Audiu Cencel Provide Save Science	Tournament Map Form	The aim of the game is simple. Get your bowls as close as possible to a small white ball called the "jack". It right sixed says, but the fact that the bowls do not travel in a straight line servourly adds to the tastical shallenge. Bowls can be paped indoors or outsiders, and the naive are the same, with too stars from both formats coning together to play lisen bowls at the Commonwealth Games. Bowling Stance • Bend your knees to take yourself to a comfortable height so that you can deliver the bowl without dumping it. • Since your arm samp will protectly be shorter if you are lower the may also be a way you can train your brain to very your weight
		Add+ 3 D V III ONO V III
Add text		Querra Attachy Audio
		Canada Review Sans Chara Chara
		Gallery Add a gallery





Add video





Finished page







A responsive website

Visitors need a website which adapts to each device.

FACT: In 2015 39.4 million people had smartphones in the UK. Source: Statista 54% of adults use 4G. Source: Deloitte Mobile Consumer Survey 2016





News

Your content should be:

Relevant and engaging Easy to navigate Search engines love sites that regularly update & will visit them more often

FACT: By mid 2016 almost two-thirds of UK adults had access to a tablet. Source: Deloitte Mobile Consumer Survey 2016

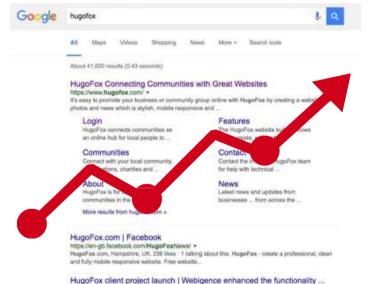




Donate now!

Quickly receive donations via a "Donate Now" button. Connects with your BT MyDonate, Just Giving, Virgin Money Giving or other fundraising platforms.





Fuglor ox cuent project laturatin | vvetrigence enhanced the runctionality ... www.webigence.comblogiclent-project-laturch-hugefox = 12 Dw.2014 - HugePox came to Webigence for our expertise in building complex functionality into websites.

Search engine optimisation

The HugoFox platform supports you to appear higher on search engines.

FACT: According to NCVO 70% of the income for micro charities comes from individuals.

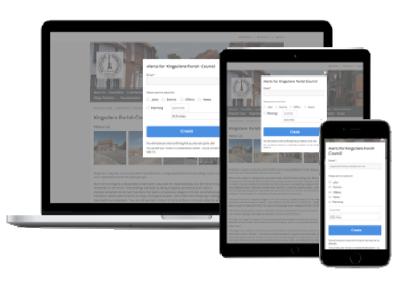




Analytics

Learn about your audience through a monthly Google Analytics report sent to you or embed your own tracking code.

FACT: 50% of those who do not donate to local charities say the reason is that they do not know enough about them: Source TSB/ Small Charity Week



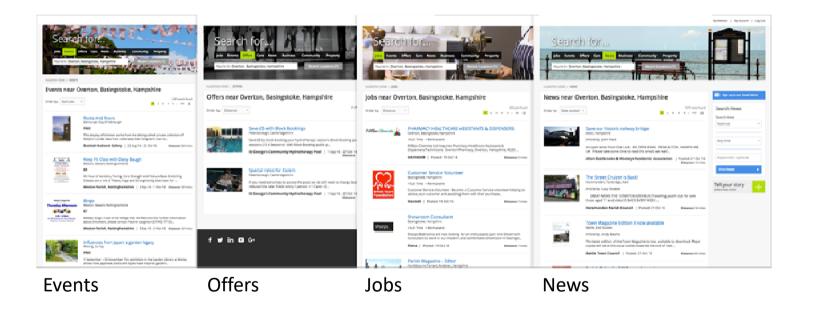
Connecting with your community

Email alerts.

FACT: There may be up to 600,000 micro charities in the UK, making competition extremely tough. Source: Ciivi Society estimates

Connecting with your community

National listings.









Connecting with your community

Integrated social media.

FACT: There may be up to 600,000 micro charities in the UK, making competition extremely tough. Source: Ciivi Society estimates



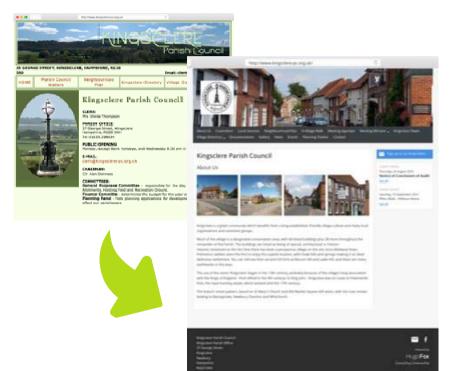
197	Dashboard o	
	Website	Profile
	Add New Page	Account Type: Community
	News Events	Please complete the following information to set up your account and ensure your visitors have access to all the information they need.
	jobs	* required field
	Offers	Community Details
	My Account.	Organisation Name*
	Profile.	
	Opening Hours	Category*
	Social	(a)
	Donate Now Users Google Calendar	Location*
	Google Analytics Roceipts	Domain Name If you have a domain name you want to use on your website, please enter it here and contact team@humber.com
	Change Password	www.yourdomain.com
	Logout	Organisation Address The location of your angenisation. If you do not have a faeed address, please enter the lownitity where your organisation is based. This location with then be marked on a map on your contact page.

Domain name

We can help you to link your existing or new domain name with your HugoFox website

FACT: There may be up to 600,000 micro charities in the UK, making competition extremely tough. Source: Ciivi Society estimates

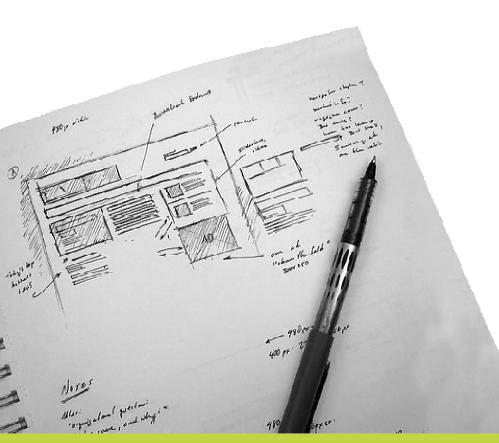




Helping you every step of the way

If you already have a website, we can transfer all your existing content to your new website built by our Customer Support Team.

FACT: 58% of charities are without any kind of digital skills: Source: Lloyds Bank UK Business Digital Index



A digital partner that listens







An affordable online presence

A HugoFox website and all of the support is completely free to not-for-profit organisations.

FACT: Nearly 80% of registered charities are small charities. Source: Charities Commission

Our target, working with Lloyds Digital Champions

40,000

charities online by the end of

2017

Working together, helping Britain prosper.

